**VideoEditor SDK App Requirements**

**We require following details from your end**:

**Please answer these questions thoughtfully, as they will help you communicate to us what you would like in your app icon design.**

1. Please write out the app name exactly as you’d like for it to appear under app icon (e.g., VideoEditor).

2. Are there any well known icons that you particularly like? What do you like about them and what aspects, if any, would you like to emulate?

3. Please provide some adjectives that describe what you hope to communicate with your icon. (e.g. strong, exciting, warm, welcoming, inventive, humorous, feminine, serene, athletic, etc.)

4. What sort of style do you envision? What do you want your icon to communicate about your app? (e.g. modern and clean, old world, cutting edge, vintage, sporty, futuristic, etc.)

5. How would you describe your company/business to someone who has no knowledge of your existence?

6. Describe your target market, gender, age, geography.

**Please answer these questions thoughtfully, as they will help you communicate to us what you would like in your app Screenshots.**

1. Please let us know the content of each screenshot (Text, kind of images, etc)

2. Please provide the reference screenshots if you have any from other apps

3. Please let us know the order of screenshot you want to keep in app store (eg. 1st screenshot will be landing screen then 2nd screenshot for something else, etc)

For your reference you can check out this VideoEditor app for screenshot ref - <https://itunes.apple.com/us/app/video-editor-for-insta.gram/id1071662869?ls=1&mt=8>

**Development related Details :**

(1) iTunes(Apple) Developer Account Credentials -

(2) AdMob Account Credentials -

(3) Google Analytics Credentials -

(4) UDID of your iOS Device -

(5) iTunes Connect Description (Which will be displayed on the AppStore with the App)

(6) App Title (To be displayed on AppStore)

(7) App Search keywords

(8) Support Email ID

(9) Support URL

(10) Your Contact Info and Address

(11) Your Phone Number (Required by Apple for details fill, it won’t be shared with the App uaers)

(12) To make the In-App Purchase functionality active, you are also requested to fill & setup your **Contact Info, Tax Info & Bank Info under the Apple iTunes account**.