



Welcome to Module 3 of App Empire 2.0! In this lesson, you'll learn how to build the best team to work for you.

Hire slowly, fire fast

When you're ready to build your team, hire slowly. Ask the right questions. After hiring, if things go south, fire quickly. Remove the toxic waste and move forward.

In addition, when building your team, make sure to:

- Be clear and upfront with employees. Don't be vague or unresponsive. Ask your employees how they wish to be treated and you'll find the right people for your business by how they answer.
- Communicate your expectations. Before committing, try their skills – including communication – with a mini-app (from developers and programmers) or an icon (from designers).
- Set milestones and deadlines if you want timely completion. Give incentives for early product. Be present within the process so as to catch problems as they happen.
- Ensure that your employees approach your projects as stakeholders and not cogs in a wheel. From the beginning, be clear that you're building a long-term, permanent team that you can count on. They're not worker bees that you will take advantage of, and vice versa.