Learning From Successful Apps

Most inexperienced appreneurs spend far too much time trying to be original, when what they are looking for is right in front of them. You need to see what successful developers are doing first. Spend time figuring out why their apps work, read user reviews, and collect data.

Ask yourself these six questions while reviewing successful apps:

1. Why are people purchasing this?
2. Can I do something to emulate this idea and take it to another level?
3. What other apps would this app's demographic like?
4. How many other similar apps are in the market?
5. How successful and consistent have they been?
6. How does their marketing and pricing model work?