

Video Editor Reskin requirements

Please answer these questions thoughtfully, as they will help you communicate to us what you would like in your app icon design. If you have any questions, please do not hesitate to ask us.

1. Please write out the app name exactly as you'd like for it to appear under app icon (e.g., VideoEditor)
2. Are there any well known icons that you particularly like? What do you like about them and what aspects, if any, would you like to emulate?
3. Please provide some adjectives that describe what you hope to communicate with your icon. (e.g. strong, exciting, warm, welcoming, inventive, humorous, feminine, serene, athletic, etc.)
4. What sort of style do you envision? What do you want your icon to communicate about your app? (e.g. modern and clean, old world, cutting edge, vintage, sporty, futuristic, etc.)
5. How would you describe your company/business to someone who has no knowledge of your existence?
6. Describe your target market, gender, age, geography.

Please answer these questions thoughtfully, as they will help you communicate to us what you would like in your app screenshot design. If you have any questions, please do not hesitate to ask us.

1. Please let us know the content of each screenshot (Text, kind of images, etc)
2. Please provide the reference screenshots if you have any from other apps
3. Please let us know the order of screenshot you want to keep in app store (eg. 1st screenshot will be landing screen then 2nd screenshot for something else, etc)
4. Can we use the stock images in screenshot? If yes, then do you have any preferred photo stock website and budget (if we need to use paid image)?

For your reference you can check out this VideoEditor app for screenshot ref - <https://itunes.apple.com/us/app/video-editor-for-instagram/id1071662869?ls=1&mt=8>

We require the following details from your end

1. iTunes credentials -
2. Admob account credentials -
3. Google Analytics OR Flurry credentials -
4. VideoEditor SDK site credentials -
5. UDID of your device -

If you have any other questions regarding features, then please add your points here.